



## Sponsorship Packet



Frontier Park, St Charles MO  
7:45 AM Saturday July 8, 2017

Dear Sponsor,

On behalf of the Beyond Borders Christ Care group, we invite you to become a sponsor of the 8th Annual Hope for Haiti 5K and 10K on Saturday July 8th, 2017. For the past several years this group has been working to raise funds to build and maintain a medical clinic and food distribution center on the grounds of the House of Hope Orphanage ([www.ahbz.org](http://www.ahbz.org))\*\* in Port-au-Prince, Haiti. While we have been able to make much progress in that time, the only thing currently stopping further development is funding.



Amer-Haitian Bon Zami (AHBZ) Inc. mission is to care for orphaned and abandoned children of Haiti. Our ultimate goal is to prepare these children to become healthy well-adjusted adults that are spiritually, physically and emotionally able to live a Christ honoring life; provide for themselves and their families within their impoverished nation; and to establish a bond of friendship and understanding between Americans and Haitians.

Several ministries are at work at House of Hope in Port-Au-Prince Haiti. Patti's School provides primary education for children in the neighborhood. Vocational training in jewelry making, sewing and gardening exists also.





The Pitch Soccer program build relationships with the boys and young men in the neighborhood through soccer as a cross-cultural tool. The participants in the Pitch have Christian devotions and teach the importance of personal discipline, teamwork, person health and the gospel.



The Granny program cares for the elderly women in Tabarre quarter. On Thursdays, the grannies are given food clothing and hygiene items to help them. They do simple chores such as sweeping to help and feel involved.

The Extend a Hand program helps transition the orphan girls that have either gone back to their families or have made other arrangements to



live. We provide tuition for school, hygiene items, clothing, Days for Girls (female hygiene) kits and life coaching.

Some of the most basic medical needs are not available in Haiti. We are working towards a fully staffed medical clinic to help meet the needs. Currently the clinic is only in operation when visiting medical teams from the United States can volunteer their time and expertise.

The first floor of the clinic is open and is hosting medical mission teams. The shell of the second and third floors and roof are complete. The second and third floors interiors still need finished. Staged construction allows opening parts of the building to the public while other parts are being finished. The first floor houses several exam rooms, a dental clinic, pharmacy and reception area. The second and third floors will be used for storage, expansion of





medical services and bunk space for medical staff.



By supporting construction of the medical clinic, you will be aiding in the treatment and prevention of numerous diseases in Haiti, as well as providing a source for general medical care for the children at the orphanage and school and the families in the surrounding community. Additionally, you will be giving hundreds of people right here in our community a reason to exercise and start developing a healthy lifestyle.



In addition to supporting a medical clinic in Haiti 25% of the event proceeds are used to feed people in the tent cities located in Port Au Prince. Kids Against Hunger is a food program where volunteers pack food packages at Hope

Lutheran Church throughout the year. The food packet contains rice, soy, dried vegetables and vitamins. The dry meal package is boiled and contains 6 meals. In 2016 we packaged 205 boxes or over 44,000 meals. In December of 2016 we were able to establish a Kids Against Hunger Satellite. Food packings at Hope Lutheran and Harvester Christian are now possible with funds raised from the Hope For Haiti Run.

We hope you will find this cause to be something you would like your name associated with. To make your decision easy to be a sponsor, we have included several different levels of sponsorship, as well as a sponsorship registration form for you to complete. If you have any additional questions about the event or specific sponsorship requests, please contact Justin Hawkins at [justin@hopeforhaiti5k.com](mailto:justin@hopeforhaiti5k.com).

Thank you in advance for your consideration.  
Sincerely,

Carl Vorst  
Executive Director of Amer-Haitian Bon Zami (AHBZ)  
(314) 344-4364

Steve Tompkin  
Beyond Borders Christ Care Group Leader  
(314) 413-7407

Justin Hawkins  
Hope for Haiti Race Director  
(314) 956-8019





\*\*House of Hope is a registered 501 3.c. Charity

## Levels of Sponsorship

In order to accommodate a number of different levels of giving, we have set up multiple sponsorship tiers. Please look over them closely when deciding what sponsorship level interests you.

All sponsorships are fully tax deductible. As part of your sponsorship, you will be given a statement for tax purposes.

Level	Amount	Details
<b>Platinum</b>	\$1000+	Featured full color logo on web site and Full Color Logo on T-Shirt; Color logo on runner's bibs on Race Day. 10 free race entries and 10 T-shirts. Space for tent or banner on Race Day. Your logo displayed prominently on all of our mailings.
<b>Gold</b>	\$500+	Featured full color logo on web site and featured black and white logo on T-shirt; Color logo on runners bibs on Race Day. 4 free race entries and 4 T-shirts. Space for tent on Race Day.
<b>Silver</b>	\$250+	Full Color logo on web site and Black and White logo on T-Shirt; Non-Colored logo on runner's bibs on Race Day. One Free T-Shirt. Space for tent on Race Day.
<b>Bronze</b>	\$100+	Non-colored Company Logo on the T-shirt and web site, linked to your site.
<b>Water Station</b>	\$100	We have two water stations available for sponsorship. Your logo or banner will be displayed prominently on the refreshment table, as the sponsor's name.
<b>Mile Marker</b>	\$50	We have three mile markers available for sponsorship. Your sponsorship will include your full color company name / logo on the mile sign. We have miles 1 through 6 available.

For all levels, we will be happy to pack coupons and handouts into runner's packets for you.

Additionally, the logo provided for the website may also be linked to a website of your choosing.

For any special sponsorship requests, please contact Justin Hawkins at [justin@hopeforhaiti5k.com](mailto:justin@hopeforhaiti5k.com).

## Benefits of Event Sponsorship

Financial sponsorship of the Hope for Haiti 5K event will provide your company with a benefit from the start of your sponsorship to well past the end of the event on July 8th, 2017. On the same day that your sponsorship is processed, your organization will promptly be added to the website. Anyone who goes to [www.hopeforhaiti5k.com](http://www.hopeforhaiti5k.com) will be greeted by your logo and will know immediately that your corporation is one that honestly cares about others. Last year, over 2,000 unique visitors viewed the race website. On the day of the event, runners will then be given a T-shirt that contains your organizations logo. Again, your organization is attached to this event directly and anyone who sees this shirt knows it. Last year, we provided over 450 T-shirts to participants. Our goal this year is over 500 runners. This effect will last as long as anyone wears this shirt. As an avid runner, I still find myself wearing race T-shirts several years after a race has ended.

If you opt for the Gold or Platinum sponsorship, not only will your logo appear on every runner's race bib, but you will also have the opportunity to set up a tent or banner on race day with your organization's logo and provide your own handouts or advertisements. In addition to the advantages listed above, all sponsors will also be given the opportunity to submit handouts that will go to all participants on the day of the event when they come to pick up their race packets. Lastly, your organization will be greeted with the additional benefit come tax season next April.

## Website Statistics

Your website reaches many people across a wide geographical base.

Individual Visitors 2081

Total Visits 2912

Visits from 10 cities in Missouri: St. Louis, St. Peters, Saint Charles, O Fallon, Maryland Heights, St. Ann, Ballwin, Fenton, Columbia, Florissant

# Sponsor Hope for Haiti 5K and 10K

If you would like to become a sponsor of the Hope for Haiti 5K/10K, please fill out the form below and return it to Justin Hawkins at:

Hope for Haiti 5K c/o Justin Hawkins

5880 Canterfield Ct.

Weldon Springs, MO 63304

Please make checks Payable "**AHBZ-Run**".

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Name:** (Last First Middle Initial) \_\_\_\_\_

**Position / Title** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

(City State Zip Code)

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Fax Number:** \_\_\_\_\_ **Website:** \_\_\_\_\_

I would like to sponsor the Hope for Haiti 5K/10K at the following level:

☐ Platinum (\$1,000+)

☐ Gold (\$500)

☐ Silver (\$250)

☐ Bronze (\$100)

☐ Water Station (\$100)

For each, Please specify preference:

☐ Main Stage

☐ Boat Ramp

☐ Mile Marker (\$50)

Amount of Donation: \_\_\_\_\_

**\*\*Your donation is Tax-Deductible. Our tax donation code will be provided on your giving receipt.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_